



Mobile Billboard Advertising



Most businesses can't afford a billboard on Broadway. So **Broadway Billboards** provides the next best thing; Eye-Catching **Digital Displays** on the streets of St. Louis that target premium retail shopping, dining and entertainment districts.

With an **Ad Recall rate of 97%** (source; RYP & Becker Group) and a proven track record, no other medium on the market can match the power and impact of a mobile digital billboard. Broadway delivers your message and promotes your company's products or services to an elite customer audience where they **WORK, SHOP, DINE AND PLAY!**

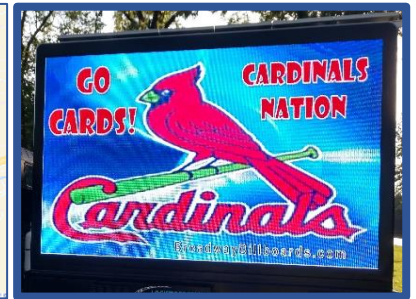
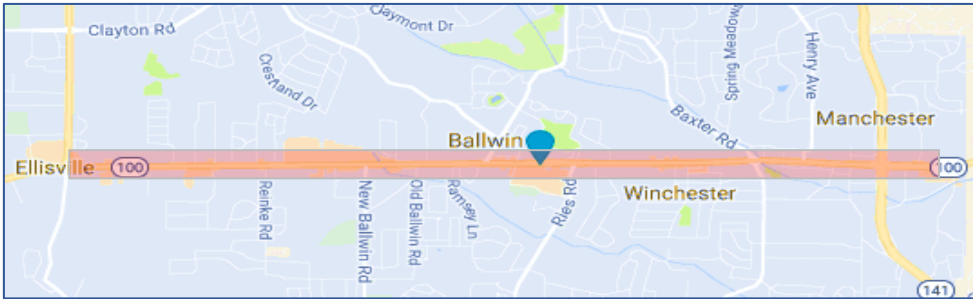
Your high-resolution full-color ads are seen by potential customers on **THREE** brilliant displays simultaneously! While this amazing digital medium may seem relatively new to St. Louis, mobile billboard companies have been providing similar services for businesses in numerous cities nationwide for years. Compare Broadway's low homegrown rates to TV, Radio & Newspaper Ads, and "other" mobile billboard companies!



The ONLY locally-owned mobile billboard company in the bi-state region presents...

☀️ MANCHESTER ROAD CAMPAIGN ☀️

A 6-mile stretch of the premier Ballwin & Manchester shopping district
Campaigns begin **June 27th**



Projected Ad Exposure

Traffic Count Per Day	Impressions Per Day	Impressions Per Mo
48,000	72,000	1,440,000

Two campaigns per day operating Wednesday through Sunday

Choose your target audience!

- A) **8am until 2pm** includes morning commute & lunch hour - **720,000** Impressions per mo
- B) **2pm until 8pm** includes evening commute & dinner hour - **720,000** Impressions per mo

Space is limited to **8** positions per campaign - **90,000** Impressions per Ad per month

Call today to reserve your billboard on Broadway!

Shared Space Ad Campaigns

4 WEEK CAMPAIGN					* Minimum	8 sec Ad display time	8 positions
Hours Per Day	Days Per Week	Weeks Per Month	Months	Rate Per Ad Per Month	Impressions Per Ad Per Month		
6	5	4	1	\$1,800.00	90,000		

12 WEEK CAMPAIGN					* Most Popular	8 sec Ad display time	8 positions
Hours Per Day	Days Per Week	Weeks Per Month	Months	Rate Per Ad Per Month	Impressions Per Ad Per Month		
6	5	4	3	\$1,620.00	90,000		

24 WEEK CAMPAIGN					* Best Value	8 sec Ad display time	8 positions
Hours Per Day	Days Per Week	Weeks Per Month	Months	Rate Per Ad Per Month	Impressions Per Ad Per Month		
6	5	4	6	\$1,440.00	90,000		

Ask your representative about our 5-day **EXCLUSIVE-USE** campaigns: Impressions Per Week 180,000 at Rate Per Week \$3,240.00

Additional Billboard Services; Fairs, Trade Shows, Busch Stadium, BBQ Contests, Private Parties, Video & Gaming
While on location, our side screens can be elevated to insure ad visibility over large crowds

A Better Place To Be!